

AIR
CONFERENCE
PRELIMINARY AGENDA

September 16th		September 17th				
		08:00 - 18:00 09:00 - 17:30 09:00 - 18:00 09:00 - 09:15	Registration Conference panels Exhibition Opening remarks			
			Commercial Aviation Forum	HR & Training	Air Tech	Customer Experience
			Overview Session			
		09:15 - 10:50	Presentations, case-studies and market forecasts about current and upcoming trends in global aviation industry and European market			
		10:50 - 11:00	Coffee Break			
			Airline Business	Presentations and panel discussions about most promising pilot training practices and means to ensure pilots professional competence within European training sector	Panel discussions and presentations about the latest innovations and emerging technologies that are to define the future of aviation	Presentations and discussions on improving passenger travel experience - understanding customers needs to offer the best product
		11:00 - 13:00	Presentations and panel discussions about LCC and LHC businesses. Best practices and outlook for LCC and LHC market development in Europe			
		13:00 - 14:00	Lunch			
			Airline Business	Panel discussions and presentations about attracting talents to the industry in terms of global aviation workforce shortage	Reaching maximum of efficiency through innovation & digitality: panel discussions and presentations analysing the potential of digital turn in aviation	Customer-centric approach transforming inflight shopping and related experiences: discussions and presentations
		14:00 - 15:50	Panel discussions about the changing market of aviation cargo. Challenges and perspectives of cargo services. Insights on delivering profit in the cargo sector			
		15:50 - 16:00	Coffee Break			
			MRO	New technologies for aviation training: panel discussions and presentations about latest tech innovations in a sector	Presentations and discussions about emerging payment technologies	Presentations about effective branding and marketing strategies enhancing customer experience
		16:00 - 17:30	Trends and challenges of the MRO sector, improving efficiency and oncoming tech transformations in the context of European market			
20:00 - 23:00	Welcome Reception	20:00 - 22:00	FUNDRAISING & AWARDS DINNER			
		22:00	VIP G.A.N.G. AFTERPARTY			

		September 18th				
		08:00 - 16:00 09:00 - 18:00 09:00 - 18:00	Registration Conference panels Exhibition			
			Commercial Aviation Forum	HR & Training	Air Tech	Customer Experience
			Finance and Leasing			
		10:00 - 11:40	Overview, best practices and leasing market forecasts globally and in European context. AOM leasing: the future of the perspective market	Presentations and panel discussions about foremost solutions in building contemporary recruitment strategies	Panel discussions and presentations on new data methods and analytics, claiming to bring safety and sustainability to aviation	Presentations and discussions of Big Data prospects and its utilization for marketing purposes
		11:50 - 12:00	Coffee Break			
			Airports	Addressing gender balance in aviation sector: presentations and panel discussions	Reducing human error by the means of technology: Blockchain potential impact on aviation safety, security and aviation technologies	Building strong online presence: new opportunities for aviation marketing
		12:00 - 13:40	Airport Infrastructure: due diligence approach. Panel discussions about airports design and innovation			
		13:40 - 14:40	Lunch			
		14:40 - 16:00	New training technologies and government regulators: discussion of seamless training technologies implementation	Cloud technologies, safety and transparency: panel discussions and presentations about upcoming changes in the industry	Marketing platforms and personalization - how to best utilize contemporary media platforms to appeal to your target audience?	
		17:00 - 18:30	End of day 2 City tours, networking activities			